

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Sandler & Innocenzi
Attention: Accounts Payable
705 Prince St
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
969976-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
LaMontagne/R/Governor	candidate	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	969976	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	6a Daybreak	6-7a	11-----	:15	2	\$910.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$910.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	6:30 AM	6a Daybreak	6-7a	:15	0L110312BH	\$910.00 NM
2	WMUR	Tu	11/06/12	6:28 AM	6a Daybreak	6-7a	:15	0L110312BH	\$910.00 NM
2	11/05/12	11/06/12	KELLY & MICHAEL LIVE 9AM-10AM		22-----	:15	4	\$390.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	22-----	4	\$390.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	11/05/12	9:32 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:15	0L110312BH	\$390.00 NM
1	WMUR	M	11/05/12	9:59 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:15	0L110312BH	\$390.00 NM
4	WMUR	Tu	11/06/12	9:38 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:15	0L110312BH	\$390.00 NM
3	WMUR	Tu	11/06/12	9:59 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:15	0L110312BH	\$390.00 NM
3	11/05/12	11/06/12	ELLEN EF		11-----	:15	2	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	4:20 PM	ELLEN EF	4PM-5PM	:15	0L110312BH	\$325.00 NM
2	WMUR	Tu	11/06/12	4:20 PM	ELLEN EF	4PM-5PM	:15	0L110312BH	\$325.00 NM
4	11/05/12	11/06/12	News 9 at 5		11-----	:15	2	\$910.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$910.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	5:55 PM	News 9 at 5	5-6p	:15	0L110312BH	\$910.00 NM
2	WMUR	Tu	11/06/12	5:54 PM	News 9 at 5	5-6p	:15	0L110312BH	\$910.00 NM
5	11/05/12	11/05/12	Chronicle NH		1-----	:15	1	\$715.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$715.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	11/05/12	7:12 PM	Chronicle NH	7-730p	:15	0L110312BH	\$715.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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969976-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
LaMontagne/R/Governor	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/05/12	11/05/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	1-----	:15	1	\$715.00	NM
6	11/03/12	11/04/12	7a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	7-9a	-----11	:15	2	\$455.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----11 2 \$455.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 8:43 AM 7a Weekend Daybreak 7-9a :15 0L110312BH \$455.00 NM									
2 WMURSu 11/04/12 8:13 AM 7a Weekend Daybreak 7-9a :15 0L110312BH \$455.00 NM									
7	11/03/12	11/04/12	6p News 9 Weekend/Wor 6-7p Class of Time - Fixed Non Pre-emptible	6-7p	-----1	:15	1	\$780.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$780.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 11/04/12 6:16 PM 6p News 9 Weekend/World N 6-7p :15 0L110312BH \$780.00 NM									
8	11/04/12	11/04/12	SU 12P-6P Class of Time - Fixed Non Pre-emptible	12P-6P	-----2	:15	2	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 11/04/12 2:00 PM SU 12P-6P 12P-6P :15 0L110312BH \$195.00 NM									
2 WMURSu 11/04/12 2:47 PM SU 12P-6P 12P-6P :15 0L110312BH \$195.00 NM									
9	11/03/12	11/04/12	News 9 at 7 Class of Time - Fixed Non Pre-emptible	7-730p	-----1-	:15	1	\$975.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$975.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 11/03/12 7:46 PM News 9 at 7 7-730p :15 0L110312BH \$975.00 NM									
LR - Football									
10	11/03/12	11/04/12	Close Up Class of Time - Fixed Non Pre-emptible	10-1030a	-----1	:15	1	\$455.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$455.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 11/04/12 10:13 AM Close Up 10-1030a :15 0L110312BH \$455.00 NM									
11	11/04/12	11/04/12	666 Park Avenue Class of Time - Fixed Non Pre-emptible	10-11p	-----1	:15	1	\$2,730.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$2,730.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 11/04/12 10:37 PM 666 Park Avenue 10-11p :15 0L110312BH \$2,730.00 NM									
Total Spots							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,805.00
<u>Agency Commission</u>	\$1,920.75
<u>Net Amount Due</u>	\$10,884.25